

NESO 2018

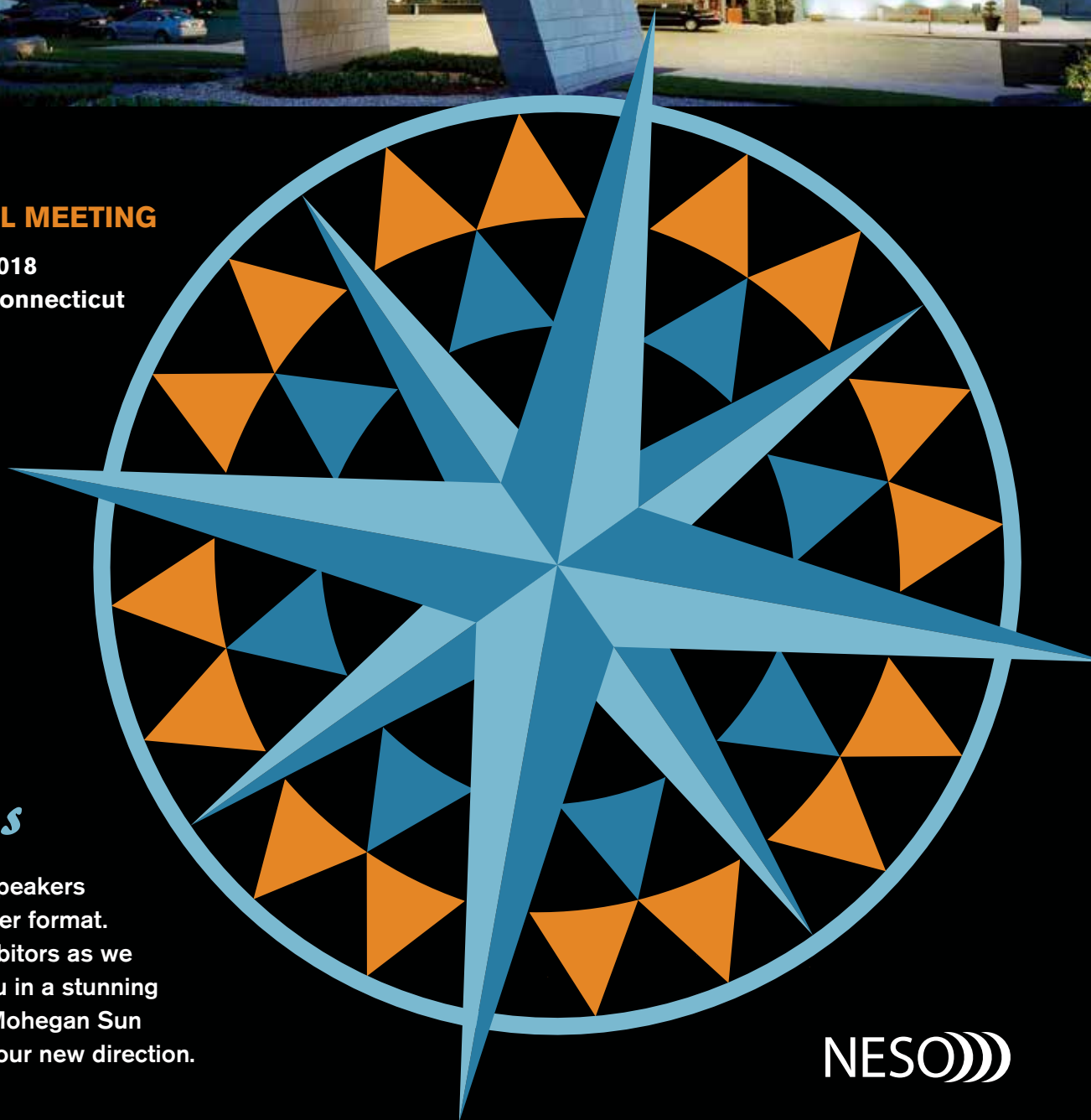
Experience a New Direction

NESO ANNUAL MEETING

November 2-3, 2018
Mohegan Sun, Connecticut

Join Us

See top clinical speakers with a new speaker format. Interact with exhibitors as we wine and dine you in a stunning venue. Come to Mohegan Sun and experience your new direction.



NESO)))



Lecture and Speaker Preview

#nesomohegansun2018
[neso.org/nesomohegansun2018](https://www.neso.org/nesomohegansun2018)

A FRESH NEW ALTERNATIVE

The 2018 Annual Meeting will offer a brand new NESO conference experience for professional development and networking of orthodontists in the northeastern United States and Canada – an eventful 1.5 days of top speakers, interactive discussions, networking and entertainment, all in a resort setting! Join your colleagues in discovering effective and relevant solutions to build your office through diverse clinical and practice management objectives.



Experience a New Direction

Receptions

NESO 2018 has plenty to offer at the stellar Mohegan Sun Resort – a sophisticated backdrop for NESO 2018 networking receptions. Admission is FREE for registered attendees.

MEMBER APPRECIATION RECEPTION

Sponsored by OrthoFi

Friday, November 2

Join us as we invite members to gather with colleagues. The perfect time to unwind with friends and other orthodontic

CLOSING RECEPTION

Saturday, November 3

The grand finale to a conference packed with stimulating sessions and events, we thank you for your participation and invite you to join us again to kick off the next Annual Meeting, NESO 2019 Boston Seaport Hotel!

Hotel info

Mohegan Sun is the northeast destination for casino excitement and top entertainment! When you are not in session, dine, shop, and unwind in one of the largest, most spectacular entertainment destinations in the United States.

MAKE RESERVATIONS

To receive the discounted group rate, call 1.888.777.7922 and reference the conference code NESO18. The group rate is based on night stay and room type. Discounted rates will be offered up to two days before the conference dates, based on availability, and are also available for upgraded rooms or suites, as listed. Reservations must be made on or before Wednesday, October 10, 2018, by 11:59pm to guarantee the group rates.

ATTENDING WITH FAMILY?

Mohegan Sun offers an incredible variety of room amenities and services within. The hotel accommodations have been designed for families, offering childcare services (ages six weeks to 12 years old), pools, an array of shops, and an abundance of dining options.



Join Us

THURSDAY, NOVEMBER 1, 2018

Preconference Symposium

3:00pm - 6:00pm

Sponsored by Align

Happy Hour

6:00pm - 8:00pm

Sponsored by Ortho2

Speakers and Lectures

FRIDAY & SATURDAY, NOVEMBER 2-3, 2018

DR. ANIL IDICULLA WILL ACT AS EMCEE FOR FRIDAY AND SATURDAY DOCTOR SESSIONS.

Mr. Chris Bentson

The New Orthodontic Economic Model – Trends, Data and Metrics

Mari Sawtelle-Dunn

The Top 5 Inventory Mistakes that are Costing You Big

Dr. Kyle Fagala

The Digital Orthodontic Office: Top 5 Social Media Tips

Dr. Anil Idiculla

Live Life Smiling™: Successful Smile Strategies

Dr. Jason Kaplan

Can a Mouse Bring “Magic” Into Your Practice? It Did Mine

Dr. Jeff Kozlowski

Are you Overworking or Underproducing? Why Clinical Efficiency is Good Business

2018 FEATURED SPEAKER LINE UP



Mr. Chris Bentson



Mari Sawtelle-Dunn



Dr. Kyle Fagala



Dr. Anil Idiculla



Dr. Jason Kaplan



Dr. Jeff Kozlowski

Join Us

FRIDAY, NOVEMBER 2, 2018

Preconference Symposium

8:00am - 11:30am

Sponsored by Dentsply

Member Appreciation Reception

5:30pm - 7:30pm

Sponsored by OrthoFi

Speakers and Lectures

CONTINUED

Dr. Neal Kravitz

A Return to Phase I Efficiency

Dr. Glenn Krieger

The Race to The South Pole, or, How to Increase Case Acceptance

Dr. Aaron Molen

Progress to Success: Navigating the New Orthodontic Landscape

Dr. Mazyar "Maz" Moshiri

Is the Future of Orthodontics Clear?

Dr. John Nicozisis

Tripping the Plastic Fantastic

Dr. James "Jep" Paschal

A New Era of Orthodontic Planning, Problem-Solving, and Patient Satisfaction

Dr. James Reynolds

A Gynecologist, a Submarine, the South Pole, and Tom Brady

2018 FEATURED SPEAKER LINE UP



Dr. Neal Kravitz



Dr. Glen Krieger



Dr. Aaron Molen



Dr. Mazyar Moshiri



Dr. John Nicozisis



Dr. James Paschal



Dr. James Reynolds

registration form

NOVEMBER 2-3, 2018 ▶ MOHEGAN SUN, CT



Register online at www.neso.org or fax registration to: 215.564.2175.

To register multiple attendees from one office, please use the online registration form.

Name *(Please Print)*

Credentials

Address

City/State/Zip

Phone

Email

Guest Name

Guest Name

CATEGORY	FEE ON OR BEFORE AUGUST. 1, 2018	FEE AFTER OCTOBER 25, 2018	ONSITE
<input type="checkbox"/> NESO Member	\$495.00	\$525.00	\$645.00
<input type="checkbox"/> NESO Academic Member	\$245.00	\$250.00	\$445.00
<input type="checkbox"/> NESO Retired Member	No Fee	No Fee	No Fee
<input type="checkbox"/> Clinical/Administrative Staff <i>(up to 3)</i>	\$195.00	\$225.00	\$275.00
<input type="checkbox"/> Clinical/Administrative Staff <i>(4 or more)</i>	\$160.00	\$175.00	\$275.00
<input type="checkbox"/> NESO Student Member	\$50.00	\$50.00	\$50.00
<input type="checkbox"/> Guest Badge	\$95.00	\$95.00	\$95.00
<input type="checkbox"/> All Others <i>(non-NESO Doctor)</i>	\$545.00	\$645.00	\$645.00

Total Fees Submitted

Please note that fees will be increased onsite. Registration fee includes lectures, refreshment breaks and entrance to the Exhibit Hall.

PAYMENT

Check *(payable to NESO in U.S. dollars only)* Visa Mastercard American Express *(no other credit cards accepted)*

Credit Card #

CV Code

Expiration Date

Name on Card

Signature of Cardholder

REGISTRATION CANCELLATION/REFUND POLICY

Registration cancellation requests must be received no later than October 10, 2018 to receive a refund. Submit your cancellation in writing to the NESO Meetings Department via email to registration@neso.org. Telephone cancellations will not be accepted. Your cancellation/refund request should include your name, registration confirmation number, AAO member number and the reason for the refund. A \$50 cancellation fee will be charged for each person's Annual Meeting registration upon written request until the deadline. No registration refunds will be issued after the cancellation deadline. All approved refunds will be processed within 30 business days after the approval.

IMPORTANT

Registration cancellations, registration fee refunds and ticketed event refunds will NOT be processed on-site during the Annual Meeting. Please call 888.242.3795 or email registration@neso.org if special services or special dietary requirements are needed.



Northeastern Society of Orthodontists

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Philadelphia, PA 19103

888.242.3795

info@neso.org
www.NESO.org

CONTINUING EDUCATION PROGRAM



NESO is an ADA CERP Recognized Providers, approved by American Association of Orthodontists. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

NESO designates this activity for a maximum of 11 credit hours of continuing education credits for doctors and staff. It is the responsibility of the individual attendee to submit any necessary continuing education credit documentation to their individual state for verification. Continuing education credits issued for participation in the CE activity may not apply toward license renewal in all states/provinces. It is the responsibility of each participant to verify the requirements of his/her state/provincial licensing board(s).

Concerns or complaints about CE providers may be directed to the provider or to the Commission for Continuing Education Provider Recognition at ADA.org/CERP.



MOHEGAN SUN...SO CLOSE

Drive Times

Boston 2.5 hrs

Providence 1 hr

Hartford 1 hr

New York 3 hrs

Albany 2.5 hrs

Manchester 2 hrs



SEE SEBASTIAN MANISCALCO *(not part of conference)*

Sebastian Maniscalco will headline live at Mohegan Sun Arena during NESO 2018 with his Stay Hungry Tour. Since his big break in the Wild West Comedy Show, this creative comedian has been growing in popularity. Maniscalco crafts hilarious comedy routines about his Italian upbringing and the blue-collar lifestyle. A comedian who is always telling it like it is, this is one man who isn't afraid to put it all out there!

For more information on concerts and other great events, visit MoheganSun.com or call the Entertainment and Special Events hotline at 1.888.226.7711, ext. 27163.

